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PRISMS FUNDRAISER

RESTAURANT FUNDRAISER

A restaurant fundraiser is a quick and easy fundraiser!

Approximate Planning Time: 2 months in advance. Book the date 2 months in advance so that you can get a good night of the week. I would recommend a Thursday or Friday night. Often, they don't offer fundraisers for Saturday nights.

Approximate Volunteers Needed – 2-4 (to pass out flyers to patrons attending the restaurant to promote our event)

This event could also be used as a PRISMS Family “meet up”!

Step 1 :

Check with a local restaurant to see if they will allow a portion of the proceeds from a specific night for your fundraiser. The percentage back varies per restaurant but could be anywhere from 15% to 50% depending on the restaurant. Typically, you just need to present a flyer in print, on their phone or simply mention the organization at the checkout sale.

Step 2:

Advertise!

1. Email your friends the flyer (see on following page) and ask them to support SMS by planning on going to your restaurant on your decided date.
2. Promote through social media – Post the flyer on Facebook, Nextdoor, Instagram! Whatever system you use to network, let it do the work for you. Ask your friends and family to share the post to promote it to even more people!

3. Pass out flyers or talk to the public as they arrive and ask them to mention SMS for the discount. Maybe have 2 shifts of volunteers that do this so that you each get to eat and enjoy the evening as well.
- Once you have advertised your event, remind everyone the week of the event so that they remember to go and enjoy. Also, remind them that the take out sales also go towards our fundraiser if they prefer not to dine at the location.

Step 3:

After the event, send a general email or message on social media to thank those that participated in the event (see on following page)

Here is a list of restaurants that typically do fundraiser:

1. [Applebee's](#)
2. [Arby's](#)
3. [Boston Market](#)
4. [Bruster's](#)
5. [California Pizza Kitchen](#)
6. [Cheesecake Factory](#)
7. [Chili's](#)
8. [Chipotle](#)
9. [Friendly's](#)
10. [Fuddruckers](#)
11. [Max and Erma's](#)
12. [Outback Steakhouse](#)
13. [Panda Express](#)
14. [Panera](#)
15. [Pizzeria Uno](#)
16. [Ponderosa](#)
17. [Red Robin](#)
18. [Subway](#)
19. [T.G.I.Friday's](#)
20. [Wendy's](#)

Here are some ideas on how to promote your Restaurant Fundraiser:

E-Mail a flyer	E-mail a flyer to your distribution list. Try to include anyone in the area that may be able to attend your event
Post on Social Media	Post the flyer on your Facebook, Twitter and Instagram and even local Facebook community sites and request that it be posted on the PRISMS Facebook page. Encourage friends to share the information
Share on your Website	Request that PRISMS share information about your fundraiser on the PRISMS website.
Print, Post and Pass Out Flyers	Post flyers on community boards in common and community areas.
Questions	Contact Casey Gorman at cgorman@prisms.org

Here is a sample invitation letter to share on via email or social media:

Hello _____,

In an effort to raise awareness for PRISMS (Parents and Researchers interested in Smith-Magenis Syndrome) we are planning a Restaurant Fundriaser!

Here are the details:

Location: _____

Date: _____

Time: _____

We hope that you are able to attend! If you aren't and would simply like to make a donation, you can do so by going to our website www.prisms.org and clicking on the tab "Donate Now" at the bottom of the home page.

PRISMS is a non-profit organization dedicated to providing information and support to families of persons with Smith-Magenis Syndrome (SMS), sponsoring research and fostering partnerships with professionals to increase awareness and understanding of SMS. Our Federal Tax Identification Number is 54-1652029.

Thank you for your time and we hope to see you there!

Here is a sample of a thank you letter to send to friends, family and volunteers for their help in making the Restaurant Fundraiser a success:

Dear _____

I wanted to personally thank you for your time and effort to assist us with the PRISMS Restaurant Fundraiser. We appreciated your help and wanted to let you know that we raised \$_____. Those funds will assist PRISMS in ongoing research of Smith-Magenis Syndrome. Without your help, this wouldn't have been possible!

Thanks again for your time and assistance!

Sincerely,
