

Hug  
or be  
Hugged  
[www.prisms.org](http://www.prisms.org)



PRISMS FUNDRAISER

## PAINTING PARTIES

Painting parties are a simple, easy and fun way to gather a group of people for an activity and earn funds for PRISMS as well.

**Approximate Planning Time:** 2 months in advance. Book the date 2 months in advance so that you can get a good night of the week.

**Approximate Volunteers Needed** – None! The painting location provides all the help needed! (event)

This event could also be used as a PRISMS Family “meet up”!

### Step 1:

Please contact your local painting party center. Below I have specific information from my local Wine and Design and Painting with a Twist. You may have other painting places near you that are different. Please use this information as a guideline.

Wine & Design ([www.wineanddesign.com](http://www.wineanddesign.com)) details:

- Participants – Minimum of 15
- Pricing – They will donate 33% of ticket sales, \$45 for a 2 hour class, \$55 for a 3 hour class, and \$70 for a Paint Your Pet Fundraiser.
- The Art – Choose from over 5000 paintings. They can help us pick the best one for our event as well.
- Schedule – They are available weekdays, evenings and weekends. They will work with you to determine availability.
- Food/Beverage - In Studio events are BYOB and snacks.

The potential funds that could be raised with this is anywhere between \$200 - \$350.

Painting with a Twist ([www.paintingwithatwist.com](http://www.paintingwithatwist.com)) details:

- Participants – Contact your local studio for details. Some studios require participants to be 21+
- Pricing – They in general will donate 50% of their sales to us. However, they only do one fundraiser per month and you would have to contact your local location to check availability and can then talk about donation percentage. They may give more, ask, it can't hurt.
- The Art – Choose from over 5000 paintings. They can help us pick the best one for our event as well.
- Schedule – Contact the studio near you for availability.
- Food/Beverage – It depends on each location but some do not allow outside beverage. They offer beer, wine and select beverages for an additional fee.

Below is a list of states that they have locations. See their website for cities within the states.

## Painting with a Twist Locations

Alabama  
Arizona  
Arkansas  
California  
Colorado  
Connecticut  
Delaware  
Florida  
Georgia  
Hawaii  
Illinois  
Indiana  
Iowa  
Kansas  
Kentucky  
Louisiana  
Maine  
Maryland  
Massachusetts  
Michigan  
Minnesota  
Missouri  
Montana  
Nebraska  
New Jersey  
New York  
North Carolina  
Ohio  
Pennsylvania  
South Carolina  
Tennessee  
Texas  
Utah  
Virginia  
Washington  
Wisconsin

## **Step 2:**

Advertise!

1. Email your friends the flyer (see on following page) and ask them to support SMS by planning on going to your painting event.
2. Promote through social media – Post the flyer on Facebook, Nextdoor, Instagram! Whatever system you use to network, let it do the work for you. Ask your friends and family to share the post to promote it to even more people!

## **Step 3:**

After the event, send a general email or message on social media to thank those that participated in the event (see on following page)

**Here are some ideas on how to promote your Painting Party:**

<b>E-Mail a flyer</b>	E-mail a flyer to your distribution list. Try to include anyone in the area that may be able to attend your event
<b>Post on Social Media</b>	Post the flyer on your Facebook, Twitter and Instagram and even local Facebook community sites and request that it be posted on the PRISMS Facebook page. Encourage friends to share the information
<b>Share on your Website</b>	Request that PRISMS share information about your fundraiser on the PRISMS website.
<b>Print, Post and Pass Out Flyers</b>	Post flyers on community boards in common and community areas.
<b>Questions</b>	Contact Casey Gorman at <a href="mailto:cgorman@prisms.org">cgorman@prisms.org</a>

**Here is a sample invitation letter to share on via email or social media:**

Hello \_\_\_\_\_,

In an effort to raise awareness for PRISMS (Parents and Researchers interested in Smith-Magenis Syndrome) we are planning a Painting Fundraiser!

Here are the details:

Location: \_\_\_\_\_

Date: \_\_\_\_\_

Time: \_\_\_\_\_

We hope that you are able to attend! If you aren't and would simply like to make a donation, you can do so by going to our website [www.prisms.org](http://www.prisms.org) and clicking on the "Donate Now" tab at the bottom of the home page.

PRISMS is a non-profit organization dedicated to providing information and support to families of persons with Smith-Magenis Syndrome (SMS), sponsoring research and fostering partnerships with professionals to increase awareness and understanding of SMS. Our Federal Tax Identification Number is 54-1652029.

Thank you for your time and we hope to see you there!

**Here is a sample of a thank you letter to send to friends, family  
and volunteers for their help in making the Painting Fundraiser a success:**

Dear \_\_\_\_\_

I wanted to personally thank you for your time and effort to assist us with the PRISMS Painting Fundraiser. We appreciated your help and wanted to let you know that we raised \$\_\_\_\_\_. Those funds will assist PRISMS in ongoing research of Smith-Magenis Syndrome. Without your help, this wouldn't have been possible!

Thanks again for your time and assistance!

Sincerely,

\_\_\_\_\_