

**Hug
or be
Hugged**
www.prisms.org



PRISMS FUNDRAISER

50/50 RAFFLE

A 50/50 raffle is an easy and quick fundraiser to add to just about any other fundraiser event you are planning. Or simply have do this on its own during a community event.

Approximate Planning Time: 1 month in advance

Approximate Volunteers Needed – 5 - varies depending on the size of your event. You will simply need volunteers to sell tickets to the patrons at an event. The bigger the event, the larger amount of volunteers will be needed.

Step 1:

Determine if you are adding this to one of your current fundraisers or find a local community event that is being held. If you are selling tickets at a community event, be sure to check with the event planner to make sure that you can participate in this way. Please also check the laws for your state. According to <http://www.fundraiserhelp.com/50-50-raffle.htm>, nonprofit raffles are illegal in Alabama, Hawaii, Utah. There are certain stipulations that apply to the following: Colorado requires a permit, Georgia you have to contact the sheriff's office, Illinois you have to contact your County Clerk for forms, Kansas is legal with some restrictions, Michigan requires a permit, Montana you have to contact your local board of County Commissioner's office, Nebraska requires a permit application. South Carolina Legal but limited online information on how to get a permit, Virginia requires a permit application.

Step 2:

Go to your local party store and purchase tickets. The roll should come with one ticket number but 2 parts, one for the patron to keep and one for you to have with the patron's information on it.

Step 3:

Sell your tickets at the event and let people know that it is a 50/50 raffle to support PRISMS. Provide some awareness material about SMS. Suggested ticket prices are:

1 ticket \$1

6 tickets for \$5

12 tickets for \$10

25 tickets for \$20

Step 4:

After the event, draw a ticket and split the cash with them (maybe even suggest they donate their winnings or part of their winnings to PRISMS)!

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E-Mail a flyer	E-mail a flyer to your distribution list. Try to include anyone in the area that may be able to attend your event
Post on Social Media	Post the flyer on your Facebook, Twitter and Instagram and even local Facebook community sites and request that it be posted on the PRISMS Facebook page. Encourage friends to share the information
Share on your Website	Request that PRISMS share information about your fundraiser on the PRISMS website.
Print, Post and Pass Out Flyers	Post flyers on community boards in common and community areas.
Questions	Contact Emily Fields at efields@prisms.org



Hello _____,

In an effort to raise awareness for PRISMS (Parents and Researchers interested in Smith-Magenis Syndrome) we are selling 50/50 Raffle Tickers!

Here are the details:

Location: _____

Date: _____

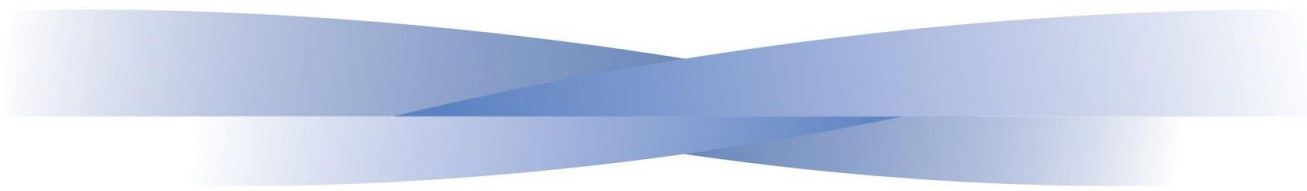
Time: _____

Cost: _____

We hope that you are able to attend! If you aren't and would simply like to make a donation, you can do so by going to our website www.prisms.org and clicking on tab "how to help" then "make a donation".

PRISMS is a non-profit organization dedicated to providing information and support to families of persons with Smith-Magenis Syndrome (SMS), sponsoring research and fostering partnerships with professionals to increase awareness and understanding of SMS. Our Federal Tax Identification Number is 54-1652029.

Thank you for your time and we hope to see you there!



Dear _____

I wanted to personally thank you for your time and effort to assist us with the PRISMS 50/50 Ticket Raffle. We appreciated your help and wanted to let you know that we raised \$_____. Those funds will assist PRISMS in ongoing research of Smith-Magenis Syndrome. Without your help, this wouldn't have been possible!

Thanks again for your time and assistance!

Sincerely,
