



*Envisioning
the Possibilities*
11TH INTERNATIONAL CONFERENCE | DALLAS, TX



CORPORATE SPONSORSHIPS

HYATT REGENCY DALLAS | 300 REUNION BLVD. | DALLAS, TX 75207

AUGUST 4-6, 2022

ABOUT US

We invite you to support our mission and become a sponsor of the 2022 PRISMS International Conference. PRISMS, an acronym for Parents and Researchers Interested in Smith-Magenis Syndrome, is a 501(c)3 non-profit organization dedicated to providing information and support to families of persons with Smith-Magenis Syndrome (SMS).

PRISMS will host its 11th International Conference in Dallas, from August 4th-August 6th, 2022. It is the largest conference specifically focused on Smith-Magenis Syndrome in the world. Almost 400 people, representing 39 states and six countries, attended our last conference in 2018.

This educational and family support multi-day event is a critical service for our rare SMS community. With more than 35 sessions on topics ranging from sibling support and behavior strategies to research updates from leading experts in SMS, there is no shortage of information for attendees to access.

Sponsorship Benefits Include:

- **Visibility** with a diverse group of conference attendees including parents, family members, individuals with Smith-Magenis Syndrome, educators, researchers, field professionals, advocates, and SMS affiliates.
- **Recognition** during onsite events; in conference materials.
- **Social Media and PRISMS Website Acknowledgement.**

Regardless of the sponsorship you choose, your donation will help support our mission and allow PRISMS to provide an engaging and memorable experience for our conference attendees!

Federal Tax Identification Number is
54-1652029



**39 STATES
6 COUNTRIES**
(IN-PERSON EVENTS)



**ALMOST 400
ATTENDEES**



**35
PRESENTATIONS**

OUR TEAM

Executive Director

Casey Gorman

Board of Directors

President

| Brandon Daniel

Vice President

| Margaret Miller

Treasurer

| Percy Huston

Secretary

| Diane Erth

PAB Chair

| Sarah Elsea, Ph.D.

Board Member-at-Large

| Jackie Fallenstein

Program Coordinator

Michelle Larscheid

Board Member-at-Large

| Michelle Lee

Board Member-at-Large

| Jason Michaud

Board Member-at-Large

| Amy Pereira

Regional Representative Chair

| Denien Rasmussen

Education Chair

| Allison Stephanouk

Conference Committee

Casey Gorman

Margaret Miller

Allison Stephanouk

Amy Pereira

Angela Williams

Pat Brown

Athena Harrison

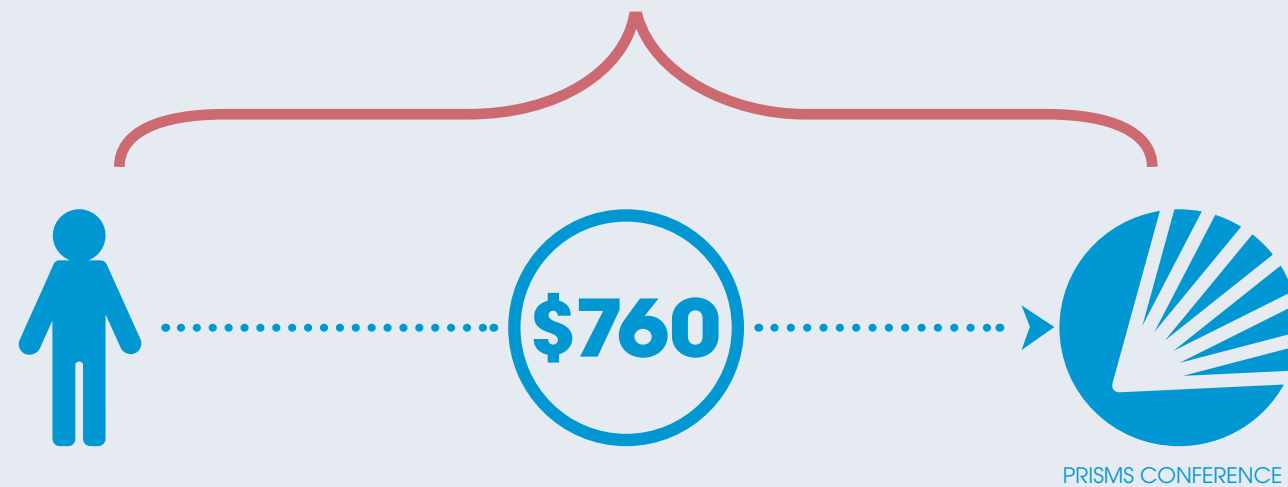
Jackie Fallenstein

Michelle Larscheid

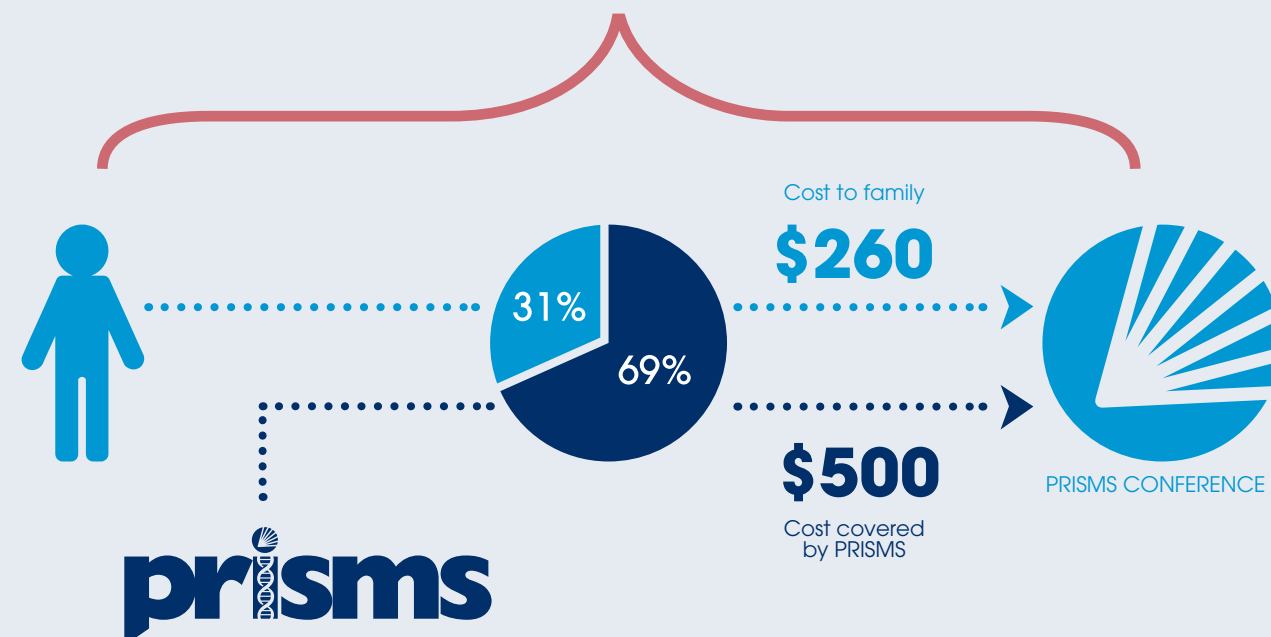
Prisms International Conference

How PRISMS Helps Families Attend

COST PER ATTENDEE



WITH PRISMS SUPPORT



À LA CARTE OPTIONS

Resource Table

- ✓ Promotional item placed on the Resource Table **\$250**
*No need for a representative to be present at the conference.
 Your company can send one (1) item for inclusion on the resource table.*

Conference Tote Bags

- ✓ Promotional item included in attendees' tote bags **\$500**
*No need for a representative to be present at the conference.
 Your company can send two (2) items for inclusion in attendee totes.*

Scholarship Sponsor

- ✓ Highlighted on conference signage and on website **\$1,000+**
Website recognition specifically on scholarship pages.

Workshop/Topical Session

- ✓ Listed in printed program **\$2,000**
- ✓ Verbally acknowledged at the beginning of the session

Family & Friends Ice Cream Social (Exclusive)

- ✓ Listed in printed program **\$5,000**
- ✓ Acknowledged on social media post
Post to be made conjunction with the event

Welcome Reception Host (Exclusive)

- ✓ Listed in printed program **\$10,000**
- ✓ Acknowledged on social media post
Post to be made conjunction with the event

PRISMS Gala Fundraiser (Exclusive)

- ✓ Listed in printed program **\$20,000**
- ✓ Acknowledged on social media post
Post to be made conjunction with the event

Conference Childcare Program (Exclusive)

- ✓ Listed in printed program **\$25,000**
- ✓ Acknowledged on social media post
Post to be made conjunction with the event

SPONSORSHIP OPPORTUNITIES

	Exhibitor Registrations (Complimentary)	Program Listing	Exhibit Booth	Program Advertisement	Conference Signage & Website*	Resource Table Placement*	Social Media Recognition	Conference Bag Insert*	Email Recognition (Pre- and Post-Conference)	Registration Page Recognition	Mobile App Recognition	Workshop/ Topical Session
COMPASSION \$15,000	6	✓	✓	Full Page, Color	✓	✓	✓	✓	✓	✓	✓	✓
EMPOWERMENT \$10,000	4	✓	✓	Full Page, Color	✓	✓	✓	✓	✓	✓		
LEARNING \$5,000	2	✓	✓	1/2 Page, Color	✓	✓	✓	✓	✓			
RESPITE \$2,500	1	✓	✓	1/4 Page, Color	✓	✓	✓					
CORPORATE \$750	1	✓	✓									
NONPROFIT/ACADEMIC \$500	1	✓	✓									

Sponsorship of the PRISMS conference is a commitment to patient education, family support, and rare disease awareness. It is through sponsors, like you, that PRISMS can continue our mission to serving the SMS community. Your support ensures that families are able to attend this important educational event at an affordable cost. Becoming a sponsor is easy and can range from assisting families with registration costs to sponsoring childcare that will allow our parents to engage in the conference without worry. This exciting event is a unique opportunity to present your business and leave a lasting impression with the SMS Community.

*** Resource Table Placement**

Allowed one (1) promotional item for placement on the table. Table located near the registration area.

*** Conference Bag Insert**

Bag provided to each attendee upon check in. Allowed one (1) promotional item.

*** Workshop/Topical Session**

Sponsor acknowledged at the beginning of a session.

*** Signage & Website Recognition**

Logo listed on the conference-related website/ registration page and on conference signage.

For more information please contact PRISMS at info@prisms.org or (972) 231-0035.
Scan and email this completed form to the email listed above.

YOUR CONTACT INFORMATION

First Name	Last Name	Phone
Street Address	Suite/Apt.	Email
City	State	Zip Code
Website		
Company Name	Your Job Title	

How would you like your name/organization's name to be listed?

Can PRISMS promote your sponsorship on our social media? Yes No

If yes, please put your social media handles below:

Instagram: _____ Twitter: _____ Facebook: _____ LinkedIn: _____

YOUR SELECTIONS

Select your EXHIBITOR/SPONSORSHIP LEVEL:

- \$500 – Academic/Nonprofit Exhibitor
- \$750 – Corporate Exhibitor
- \$2,500 – Respite Sponsorship
- \$5,000 – Learning Sponsorship
- \$10,000 – Empowerment Sponsorship
- \$15,000 – Compassion Sponsorship

Select À LA CARTE OPTIONS:

- \$250 – Resource Table Item
- \$500 – Conference Bag Item
- \$1,000* – Scholarship Sponsor
- \$2,000 – Workshop/Topical Session
- \$5,000 – Ice Cream Social
- \$10,000 – Welcome Reception Host
- \$20,000 – Gala Fundraiser
- \$25,000 – Childcare Program

PAYMENT OPTIONS:

- Check mailed with this form (made payable to PRISMS) to PO Box 206528, Dallas, TX 75320-6528
- Invoice to be sent to address specified above.
- Credit Card – PRISMS will send an online link to perform payment.

Signature _____ Date _____

TERMS & CONDITIONS | Sponsorship requests will be considered on a first come, first served basis. An invoice will be issued on receipt of the signed booking form. Payment is to be received no more than 60 days from the date of the invoice. All payments must be paid in advance of the 11th International Conference. **Federal Tax Identification Number is 54-1652029.**

Parents and Researchers Interested in Smith-Magenis Syndrome (PRISMS, Inc.) is an advocacy, education, and support organization for individuals with Smith-Magenis Syndrome (SMS), their families, and the professionals who serve them.



PRISMS is a nonprofit 501(c)(3) organization formed on February 4, 1993 by a group of parents and professionals with a desire to build education, awareness, and research opportunities for all those affected by SMS.

THE MISSION

PRISMS is dedicated to providing information and support to families of persons with Smith-Magenis Syndrome (SMS), sponsoring research and fostering partnerships with professionals to increase awareness and understanding of SMS.

THE VISION

PRISMS is the leader of the worldwide SMS community and engages, inspires, and empowers families, physicians, educators, researchers, and others so they can support and improve the lives of everyone affected by SMS.

THE VALUES

 <p>COMPASSIONATE We are a compassionate organization that cares deeply about the well-being and the needs of each and every individual within the SMS community</p>	 <p>EMPOWERING We empower families with the knowledge they need to make the best decisions for their family's needs</p>	 <p>CONSCIENTIOUS We are conscientious in ensuring that all of our actions and practices serve the needs of the SMS community</p>	 <p>INCLUSIVE We encourage and seek participation from all those interested in advocating for and creating a positive impact for the SMS community</p>	 <p>EXCELLENCE We focus on quality, conducting our work to the highest ethical and professional standards and striving for excellence in all that we do</p>
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Be a global organization

Ensure that all actions taken by PRISMS are grounded in the best available knowledge

Be a sustainable organization

Be the "go to knowledge center" for all things SMS

Ensure that those impacted by SMS have the resources and opportunity to achieve their fullest potential



"Having a son with a disability that nobody has heard of can be isolating, especially one like Smith-Magenis Syndrome. I look forward to each and every conference as it is a time to see dear friends who support us in this unique life and an opportunity to welcome new families."

Dawn | SMS Parent, NC

"Being rare doesn't make you different. It may be rare to have the syndrome but it's even rarer that I know someone that knows about it or even has the slightest information about it. It's been such a great pleasure to see you all at the conferences, and meeting new faces is great. I hope you guys learn and get the most out of the conferences and have fun meeting other people in our SMS family. I can't wait to have the great honor of giving you guys my talk again next year."

Zach | Past Conference Keynote Speaker and Individual with SMS, MA

"My experience of the conference was one of my milestones in our journey with SMS. I learned some new things, and also really connected with lots of people who had been my saviours in the early days."

Salli | SMS Parent, England



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THANK YOU!