



Envisioning the Possibilities

11TH INTERNATIONAL CONFERENCE | DALLAS, TX

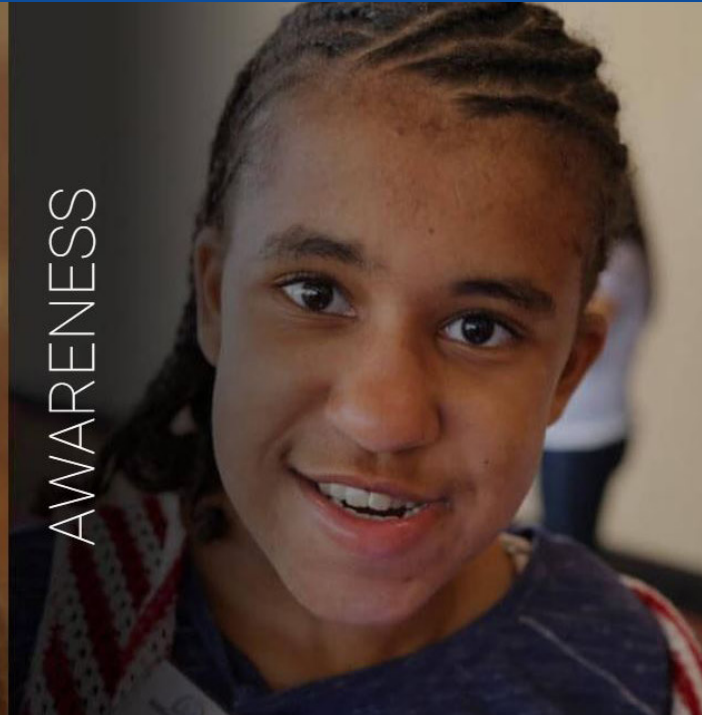
HYATT REGENCY DALLAS • 300 REUNION BLVD. • DALLAS, TX 75207

SPONSORSHIP PACKAGE

EDUCATION



AWARENESS



RESEARCH



ABOUT US

Dear Friend of PRISMS,

We invite you to support our mission and become a sponsor of the 2020 PRISMS International Conference. PRISMS, an acronym for **Parents and Researchers Interested in Smith-Magenis Syndrome**, is a 501(c)3 non-profit organization dedicated to providing information and support to families of persons with Smith-Magenis Syndrome (SMS).

PRISMS will host its 11th International Conference in Dallas, from July 30th–August 1st, 2020. It is the largest conference specifically focused on Smith-Magenis Syndrome in the world. Almost 400 people, representing 39 states and six countries, attended our last conference in 2018. This educational and family support multi-day event is a critical service for our rare SMS community. With more than 35 sessions on topics ranging from sibling support and behavior strategies to research updates from leading experts in SMS, there is no shortage of information for attendees to access.

Thank you for your generous support! Regardless of the sponsorship you choose, your donation will help support our mission and allow PRISMS to provide an engaging and memorable experience for our conference attendees!

OUR TEAM

Executive Director | Casey Gorman

Board of Directors

President | Brandon Daniel

Vice President | Margaret Miller

Treasurer | Phil Ruedi

Secretary | Tina McGrevy

Immediate Past President | John Mayer

Regional Representatives Committee | Percy Huston

Fundraising Committee | Denien Rasmussen

Membership Committee | Diane Erth

Education Committee | Allison Stephanouk

Conference Committee

Margaret Miller

Allison Stephanouk

Amy Pereira

Tina McGrevy

Angela Williams

Pat Brown

Athenna Harrison

Jackie Fallenstein

Federal Tax Identification Number is 54-1652029



**39 STATES
6 COUNTRIES**



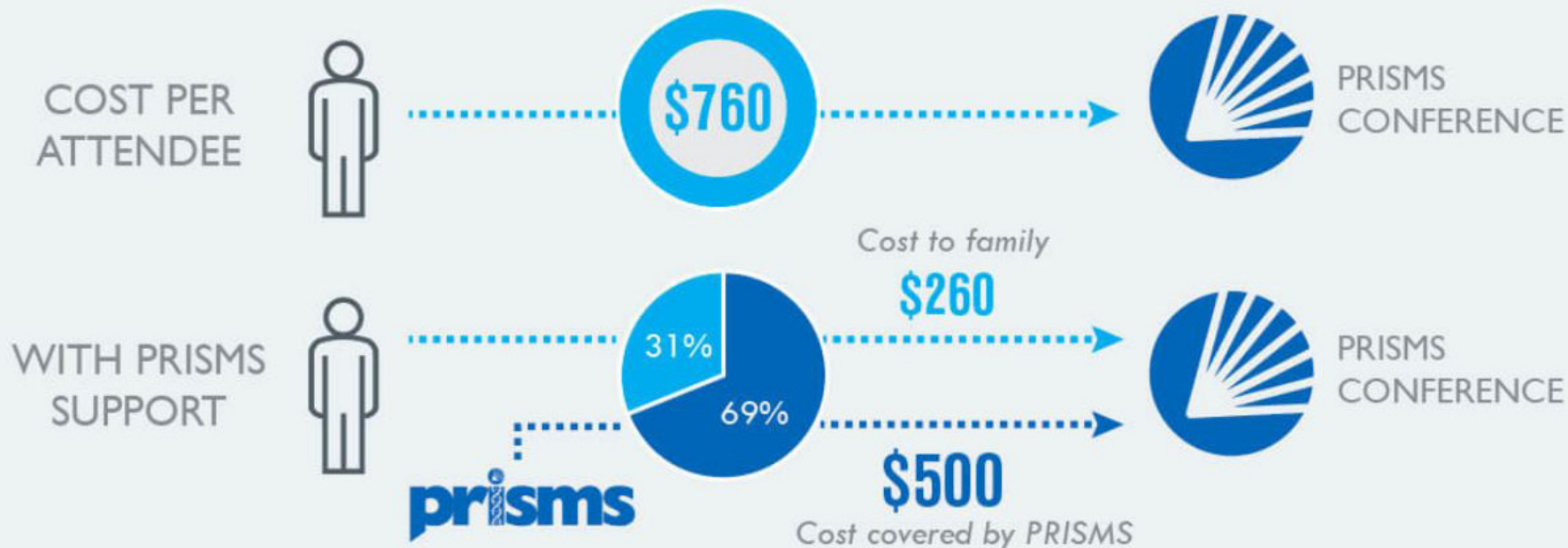
**ALMOST 400
ATTENDEES**



**35
PRESENTATIONS**

PRISMS INTERNATIONAL CONFERENCE

How PRISMS Helps Families Attend



“Having a son with a disability that nobody has heard of can be isolating, especially one like Smith-Magenis Syndrome. I look forward to each and every conference as it is a time to see dear friends who support us in this unique life and an opportunity to welcome new families.”

Dawn | SMS Parent, NC

“Being rare doesn’t make you different. It may be rare to have the syndrome but it’s even rarer that I know someone that knows about it or even has the slightest information about it. It’s been such a great pleasure to see you all at the conferences, and meeting new faces is great. I hope you guys learn and get the most out of the conferences and have fun meeting other people in our SMS family. I can’t wait to have the great honor of giving you guys my talk again next year.”

Zach | Past Conference Keynote Speaker and Individual with SMS, MA

“My experience of the conference was one of my milestones in our journey with SMS. I learned some new things, and also really connected with lots of people who had been my saviours in the early days.”

Salli | SMS Parent, England

SPONSORSHIP OPPORTUNITIES

Sponsorship of the PRISMS conference is a commitment to patient education, family support, and rare disease awareness. Becoming a sponsor is easy and can range from assisting families with registration costs to hosting social time that will allow our families time to relax and connect with one another. It is through the support of sponsors like you that PRISMS can continue our mission to serve the SMS community.

					
Conference T-Shirt	✓	✓	✓	✓	✓
Recognition in the Program	✓	✓	✓	✓	
Signage at the Conference	✓	✓	✓		
Tickets to the Fundraiser Gala	2 Tickets	1 Ticket			
One (1) Free Conference Registration	✓				

EXAMPLES OF HOW PRISMS CAN USE YOUR SPONSORSHIP SUPPORT

HUGGABLE — \$100

- **Provide funding for one individual with SMS to attend the three-day conference.** The conference offers several sessions specifically for individuals with SMS, an opportunity not available anywhere else. [#hugorbehugged](#)

KID'S CORNER — \$250

- **Provide each child attendee**, whether a sibling or individual with SMS, **a fun welcome bag** filled with treats to enjoy during the conference.
- **Help every attendee raise awareness by sponsoring PRISMS merchandise** to be included in every registration tote.

SMS SUPERHERO — \$500

- **Support one professional to attend, present, and engage with families** at the full three-day conference in Dallas, TX.
- **Provide PRISMS logo name tag lanyards for the attendees** to wear throughout the conference as a visible way to identify themselves.

MARVELOUS MAGENIS — \$1,000

- **Sponsor a break between sessions** to allow attendees time to rest and connect with other families and professionals.
- **Sponsor the resource totes that each attendee receives** at registration filled with an invaluable resource binder, free swag and information.

SMITH-TASTIC — \$1,500

- **Support our goodbye celebration** that gives our attendees one last opportunity to connect with other families and professionals.
- **Support our Parent Scholarship Program** to allow parents/caregivers, who would otherwise not be able to attend the conference, to travel to and participate in our educational and supportive content. For many families, this will be the only opportunity to engage with other members of this rare community.

HOW TO SPONSOR WITH US

For more information on our Sponsorship packages, please contact: **Jackie Fallenstein** at jfallenstein@prisms.org or **(651) 283-7971**.
Scan and Email the completed form to Jackie at the email listed above.

YOUR CONTACT INFORMATION

First Name		Last Name	
Street Address			
City		State	Zip Code
Organization		Your Job Title	
How would you like to be listed in the program (for sponsorships \$250 and above)?			
Phone		Email	

OTHER:

Please select a T-shirt size:

- Small Medium Large
 X-Large XX-Large XXX-Large

Can PRISMS promote your sponsorship on our Social Media?

- Yes No

PAYMENT OPTIONS:

- Check mailed with this form (made payable to PRISMS) to PO Box 206528, Dallas, TX 75320-6528
- Invoice to be sent to address specified above.
- Credit Card – PRISMS will send an online link to perform payment.

Signature: _____ Date: _____

YOUR SELECTIONS

Please check your selected SPONSORSHIP PACKAGE

- Other: \$ _____
- \$1,500+ – Smith-Tastic**
- Yes, I would like my (2) tickets to the Gala
- PRISMS may offer my (2) tickets for the Gala to another family
- \$1,000 – Marvelous Magenis**
- Yes, I would like my (1) ticket to the Gala
- PRISMS may offer my (1) ticket for the Gala to another family
- \$500 – SMS Superhero**
- \$250 – Kid's Corner**
- \$100 – Huggable**

OPTIONAL: Specify how your sponsorship dollars are spent (check one)

- Area of Most Need
- Family Scholarship Program
- SMS Attendee Scholarships
- Professional Training Scholarship
- Other (please specify) _____

TERMS & CONDITIONS

Sponsorship requests will be considered on a first come, first served basis. An invoice will be issued on receipt of the signed booking form. Payment is to be received no more than 60 days from the date of the invoice. All payments must be paid in advance of the 11th International Conference.

Parents and Researchers Interested in Smith-Magenis Syndrome (PRISMS, Inc.) is an advocacy, education, and support organization for individuals with Smith-Magenis Syndrome (SMS), their families, and the professionals who serve them.



PRISMS is a nonprofit 501(c)(3) organization formed on February 4, 1993 by a group of parents and professionals with a desire to build education, awareness, and research opportunities for all those affected by SMS.

THE MISSION

PRISMS is dedicated to providing information and support to families of persons with Smith-Magenis Syndrome (SMS), sponsoring research and fostering partnerships with professionals to increase awareness and understanding of SMS.

THE VISION

PRISMS is the leader of the worldwide SMS community and engages, inspires, and empowers families, physicians, educators, researchers, and others so they can support and improve the lives of everyone affected by SMS.

THE VALUES



COMPASSIONATE

We are a compassionate organization that cares deeply about the well-being and the needs of each and every individual within the SMS community



EMPOWERING

We empower families with the knowledge they need to make the best decisions for their family's needs



CONSCIENTIOUS

We are conscientious in ensuring that all of our actions and practices serve the needs of the SMS community



INCLUSIVE

We encourage and seek participation from all those interested in advocating for and creating a positive impact for the SMS community



EXCELLENCE

We focus on quality, conducting our work to the highest ethical and professional standards and striving for excellence in all that we do

- Be a global organization
- Ensure that all actions taken by PRISMS are grounded in the best available knowledge
- Be a sustainable organization



- Be the "go to knowledge center" for all things SMS
- Ensure that those impacted by SMS have the resources and opportunity to achieve their fullest potential



prisms
2020

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