2017 ANNUAL REPORT













"We are a remarkable tapestry made up of a rich variety of personalities— all with a common goal to make the world a better place for people living with SMS."





2017 YEAR in REVIEW

Be a global organization

Be the "go to knowledge center" for all things SMS

GOALS

Ensure that all actions taken by PRISMS are grounded in the best available knowledge

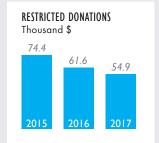
Ensure that those impacted by SMS have the resources and opportunities to achieve their fullest potential

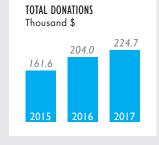
Be a sustainable organization

FUNDRAISING & DONATIONS













PUBLICATIONS (2016 in parentheses)





On the Road to Success (Digital)



Adult Residential Setting (Hardcopy)



On the Road to Success (Hardcopy)



COMMUNICATION

PRISMS EBLASTS

CONFERENCES REPRESENTED AT

DIRECT Released to 1500 homes

AWARENESS

PRISMS awareness campaigns reached

THAN

people across the world in 2017



tweets

followers

INSTAGRAM



followers





FACEBOOK GROUP

The Facebook Group has grown by

MORE THAN

members in 2017, reaching a total of 21083 members

The community has posted

Members represent **MORE**

THAN

MORE THAN

original posts MORE creating

COUNTRIES

THAN

FACEBOOK PAGE

LIKES

PRISMS receives an average of 35 reactions per post, posting an average of 7 times a week with an average post reach of 1200

100%

Reactions to PRISMS posts are 100% positive featuring affirming words in comments and inspiring solely the "Like" and "Love" reactions

PROGRAMS & SERVICES

INFO@PRISMS.ORG REQUESTS

PRISMS OFFICE CALLS RECEIVED

RESEARCH SYMPOSIUM

attendees

abstracts

SMS PATIENT REGISTRY

enrolled

REGIONAL REPRESENTATIVES

volunteers

MEET UPS

INTERNATIONAL PARTNERS

official partners

SPECTRUM JOURNAL

issues

with more than

articles

Message from the President of the Board of Directors



am feeling a little challenged with my task—how can I recognize all that has happened in 2017, acknowledge everyone for their support and good work, and celebrate the value of our work? This is the quandary of the Board president when we have done so much and involved so many.

Attempt 1. It is with much satisfaction that I look back on 2017—our Professional Advisory Board organized our 8th Research Symposium. We launched the PRISMS Patient Registry. We have funded a post-doc research initiative. And the groundwork was laid for 2018—our 25th year—with planning for a new website and our 10th international conference.

All true. But none of this would be possible with the many people who make up our organization. Members, volunteers, donors, our families, our kids, the staff. Our community is international—and at the same time we value the local, direct and individual connection.

Attempt 2. I couldn't be more grateful for the efforts of the many people who give their time to help us, or more appreciative of all of you for your support. PRISMS has a wonderful leadership team—including Emily Fields





66 PRISMS is all of you—each of us doing **99** what we can to support our community.

our Executive Director, my colleagues on the Board of Directors, the members of the Professional Advisory Board chaired by Dr. Sarah Elsea, our regional reps, our international affiliates, our committee members, workgroups and volunteers. We are a remarkable tapestry made up with a rich variety of personalities—all with a common goal to make the world a better place for people living with SMS.

That seems pretty close. But our work is really about you—I am wondering why any of this matters to you or your family.

Attempt 3. Charley, our son, is 33. He was diagnosed with SMS when he was 11, which means Debora and I have been involved with PRISMS for 22 years. We've been to every conference (well...I missed one to take care of Charley), we have Ann Smith's, Brenda Finucane's and many other numbers in our phone in case of emergency,

we've learned from and we helped many families in all kinds of ways, and it wouldn't be possible to add up the meetings and phone calls we've been part of for all kinds of projects. And we are just one family. There are many others doing this and more. PRISMS is all of you—each of us doing what we can to support our community.

I am proud of our work in 2017—but honestly the best accomplishment is preparing for what comes next. And here it comes—PRISMS is changing. We want everyone to be involved and help us make our organization a resource for you. Let's see how we do. I have a feeling great things are on the horizon with all of us working together.

With appreciation,

John Mayer

President, Board of Directors





RESEARCH

SARAH ELSEA

th SMS Research Symposium
PRISMS held its 9th SMS Research Symposium in
Houston on May 18-19, 2017. Bringing together
more than 40 of the world's leading SMS experts,
researchers and professionals for the only event of its kind
focused on Smith-Magenis Syndrome, this investment
of more than \$20,000 in advancing research for the SMS
community was a great success.

As part of PRISMS commitment to supporting research and advancements for the SMS community and sharing that progress with our families, PRISMS funded the creation of abstract summaries to share the latest research findings with you. You can view those summaries on the PRISMS website (www.prisms.org).

Support of Innovative SMS Research at the University of Michigan

PRISMS was honored to announce the award of \$150,000 to Dr. Shigeki Iwase and Dr. Michael Sutton at the University of Michigan to support their research into the "Roles of RAI1 in Translating the Histone Methylation Code into Synaptic Plasticity."

In 2017, PRISMS opened up an application process to research institutions around the world to apply for funding to support a post-doctoral fellowship for a research project related to SMS at \$75,000 per year for two years. PRISMS received several applications, all of which were reviewed and scored by PRISMS Professional Advisory Board, taking into account the significance of the proposed research, the innovation of

the proposed research, the methodologies, timeline, cost feasibility and the opportunity the proposed research presented for future SMS research. Upon review, the workgroup was delighted to fund Dr. Iwase and Dr. Sutton's innovative project.



RAI1 mutations are responsible for two distinct neurodevelopmental disorders: Smith-Magenis and Potocki-Lupski syndromes (SMS and PTLS). Individuals with SMS and PTLS are characterized by abnormal adaptive behavior, which requires synaptic rewiring by experiences. The molecular and cellular roles of RAI1 in the brain remain unclear, which makes it difficult to design rational therapeutics for these conditions.

"With the support of this funding from PRISMS, we aim to uncover what RAI1 does in neuronal cells at molecular and cellular levels," Drs. Iwase and Sutton say. "More specifically, we will test our prediction that RAI1 'reads' specific chemical marks that are placed on chromatin, DNA-containing materials, in neurons and by doing so, RAI1 controls gene expression and rewiring of neuronal connectivity. Our hope is to pinpoint molecular and cellular roles of RAI1, thereby generating a solid ground for the future therapeutic design. Since this is an early phase, exploratory project, it would be challenging to

obtain federal funding. PRISMS fund is highly instructive for our collaborative team to jump-start this exciting and important project."

This research initiative will involve the co-mentoring of a post-doctoral fellow in the Sutton and Iwase labs, which will enable this individual to become an independent scientist focused on RAI1 biology and related brain disorders.

"PRISMS could not be more proud at the opportunity to fund this research on behalf of the SMS community," Executive Director Emily Fields says. "Investing in this project is an investment in building future researchers with an interest in and commitment to SMS research. Additionally, we are excited about the opportunity this research presents to guide future therapeutic developments for SMS."

Funding of a Genetic Counselor

As part of its commitment to research and education, PRISMS has partially funded a genetic counselor position at the Baylor College of Medicine. The genetic counselor works directly with Dr. Sarah Elsea on establishing and maintaining a patient registry for individuals with SMS, the overall aim being to improve patient care through a better understanding of the nature of the disorder. The counselor also provides assistance and support to PRISMS in updating and maintaining the PRISMS website and serves as a person of contact for questions regarding the genetics and inheritance of SMS.



Launch of SMS Patient Registry

The Smith-Magenis Syndrome Patient Registry (SMSPR) is one of PRISMS most recent initiatives toward its long-standing aim of supporting research for SMS. The Smith-Magenis Syndrome Patient Registry is a collaboration between families and researchers that will work together to improve our understanding of SMS.

We are collecting medically relevant information. This information is important in helping us understand, more clearly, the natural history of Smith-Magenis Syndrome.

Listed below are some of the records we are collecting:

- Genetic test results
- Sleep studies
- Magnetic Resonance Imaging (MRI) or Computerized Tomography (CT) scans
- Hearing tests
- Spine X-rays
- Photographs, videotapes and audiotapes
- Questionnaires regarding medical history, daily activities, sleep habits and quality of life, among others

We expect to collect data over several years, without a specific end-point at this time. SMS families can consider enrolling as for long as this study is active.

PRISMS Professional Advisory Board

The 10-member PRISMS Professional Advisory Board (PAB) advises the Board of Directors on medical, scientific, educational and therapeutic matters, and assists in the education and research activities of the organization. The PAB is an internationally recognized group of basic scientists, educators and clinicians with expertise in SMS, genetics, molecular research, education, speech, development and caregiver and sibling concerns.

As part of its mission, the PAB assists in the development of accurate and effective informational and promotional materials, and writes and edits articles for the Spectrum Journal, the PRISMS website and other publications. This dedicated group of experts responds to inquiries from families, caregivers, physicians, teachers and various other healthcare providers to support the SMS community and to ensure the dissemination of current, accurate medical information.

The PAB is comprised of the following individuals:

Sarah Elsea, PhD, PAB Chair

Ann C.M. Smith, MA, DSc (Hon), CGC, PAB Chair Emeritus

Brenda Finucane, MS, LGC

Barbara Haas-Givler, MEd, BCBA

Kerry Boyd, MD, FRCPC

Andrea Gropman, MD

Christine Brennan, MA CCC-SLP

Jane Charles, MD

Rebecca Foster, PhD

Santhosh Girirajan, MD, PhD



REGIONAL REPRESENTATIVES

PERCY HUSTON

he PRISMS Regional Representatives program continues to grow and evolve. Our goal in North America continues to be to have a representative in all 50 states and we are constantly looking for volunteers who may be interested in serving. Recently we have 21 new regional rep volunteers who are in the process of receiving their initial volunteer packets and awaiting regional assignments. These, to go along with our 31 established regional reps, will hopefully lead us closer to our ultimate goal. States we currently have no representative presence in include CT, RI, VT, NH, DE, VA, SC, AL, IA, WV, MI, OK, AR, KS, ND, SD, TN, MS, LA, ID, NV, WY, UT, NE, Hawaii and Alaska. Please let us know if you have an interest and are from any of these states.

Our regional representatives are PRISMS members who care and want to assist others who may be having similar needs or issues. Among other things, our regional representatives are here to:

- Respond in a timely manner to email requests from families in their regions.
- Welcome new individuals and families into the PRISMS community, and try to answer questions as needed.
- Listen to individual needs, reference the PRISMS website for specific information and develop a supportive rapport.
- Participate and cultivate a "regional" community through get-togethers when possible.
- Encourage families to join PRISMS and to share the benefits of membership.
- Promote our newly released patient registry and assist families in registering their SMS relative to help ensure success of this program.

As we move forward in 2018 our new website will be updated to include photos and bios of all our regional reps. We will continue to promote and encourage use of our regional representative Facebook group so that reps can stay connected and share advice and insight from their own personal experiences. As we continue to add reps we will proactively reorganize regions based on new volunteer interest to assure reps manageable regions to deal with in order to help insure their success.

With our next international conference scheduled in July 2018 in Pittsburgh we hope to have our largest regional rep attendance ever and planned meetings to support and clarify their work and importance. We encourage everyone to register early and plan on attending this very exciting conference.

To learn who your regional representative is, visit www.prisms.org. If you are interested in becoming a representative or have any questions about this program, please contact us at info@prisms.org.

FUNDRAISING

DENIEN RASMUSSEN

he PRISMS community raised more than \$38,000 through fundraising and awareness events in 2017. More families participated in outings and picnics, and more people donated than in previous years. Many SMS families, extended families and friends across the country used creative ways to raise money and awareness for PRISMS.

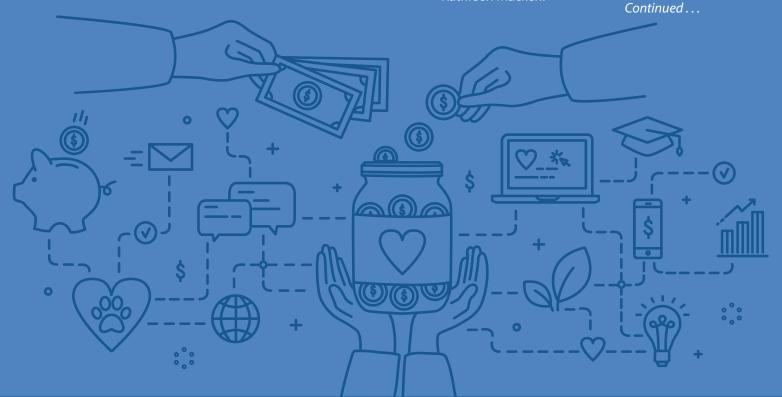
We are blessed to have several SMS families continue, year after year, to help raise money and awareness for PRISMS—and we are very thankful for them. Below are a few:

- Race for Patrick Toussaint. Organizer, Joseph Toussaint.
- Nickels for Nico. Organizer, Jean Bishop.

- Cuts for a cause. Organizer, Jill Wood.
- Farber Bowling for SMS. Organizer, the Farber Family.

First-time SMS families and friends jumped in and ran fundraising events in 2017, including:

- The 1st PRISMS ABC fundraiser. Organizer, Denien Rasmussen.
- PRISMS Parachutist-Freefalling for Families.
 Organizer, Andrew Staich.
- SMS See Me Shine. Organizer, the Comford Family.
- Encinitas Makers Market Sale. Organizer, Kathleen Macken.





What a fun and exciting year 2017 was on Facebook for PRISMS. Many of you joined the Facebook fundraiser bandwagon, and PRISMS is so appreciative to you all. Among the events:

- Donate my Birthday fundraisers. Organizers, Tram Nguyen, Jessica Christopher, Jaimi Brown, Larry Lehman, Chava McClenahan, Emily Fields, Denien Rasmussen, Maureen Monroe, Shannon Pollard Duvall, Jamie Jagearsand Allie Herman.
- FilmRaiser Movie fundraisers: My Little Pony, Wonder. Organizer, Denien Rasmussen.
- Giving Tuesday Facebook Fundraiser. Organizers, Emily Fields, Denien Rasmussen, Dawnda Daniel and Tina McGrevy
- Facebook Fundraisers for PRISMS. Organizers, Christian Hope, Kathleen Macken, Allison Stephanouk, Randy Beall, Diane Erth and John Mayer
- Phantom Tea & Wine Celebration. Organizer, Emily Fields.

Several new families planned fundraisers for the first quarter of 2018, along with several Facebook fundraisers. This is PRISMS 25th anniversary and its 10th international conference will be held July 26-28 in Pittsburgh. We will have another great fundraiser, "Night at the City Center," at the conference (more details to come). This will be a fun event and we hope you will attend and support PRISMS.

PRISMS needs your energy and enthusiasm to ensure that this founding organization will continue to grow and serve the SMS community through programs of education, awareness and research. Your fundraising efforts help PRISMS to improve its programs, keep conference costs more affordable for families, support SMS research and more.

Please consider hosting a special event. Not only will the funds you raise play a huge role in PRISMS ability to serve more SMS families, but you also could earn free conference fees! Fundraising events help bring together SMS families and broader communities in a fun and supportive environment, helping to raise awareness of SMS around the world.

Check out our website for more details on the ideas below:

50/50 Raffle

30/30 Name
5K Walk or Run
Bake Sale
Spaghetti Dinner
Movie Night
Bingo Event: Bingo flyer / Bingo tickets
Book Sale
Pancake Breakfast
Restaurant Event
Painting Event
Yard Sale

We've created a few easy guides to get you started. And we are here to help support you in your fundraising efforts. Send us an email (fundraising@prisms.org) or give us a call (972-231-0035), and we'll gladly assist you with planning your event.

Don't see a fundraiser that's right for you? Feel free to get creative! The sky's the limit and every little bit helps.

Some other ways to raise funds and support PRISMS:

Visit the PRISMS Firstgiving website (www.firstgiving.com) and set up your own page. Write a short paragraph about your family's journey with Smith-Magenis Syndrome, add a photo and attach a video. Then email, Facebook and Tweet this page to your friends and host a virtual PRISMS fundraiser from the comfort of your home. It really is that easy!

Or, get your children involved and set up a bake sale table at a local event. Hold a rummage sale with your

family and donate all proceeds to PRISMS. Maybe you would prefer writing a letter to family and friends about your experiences with Smith-Magenis Syndrome. Ask them to consider making a tax deductible donation to PRISMS in honor of your child.

I have enjoyed speaking with many of you about your ideas for fundraising. The SMS community is so compassionate and has creative, out-of-the-box ideas. After all, we have to always be a step ahead of our SMSers, so being creative is our thing.

Your fundraising endeavor, no matter how big or small, will help to support the mission of PRISMS and its programs. For more information, please contact Denien Rasmussen at fundraising@prisms.org. or drasmussen@prisms.org

Thank you for your support! 🧶

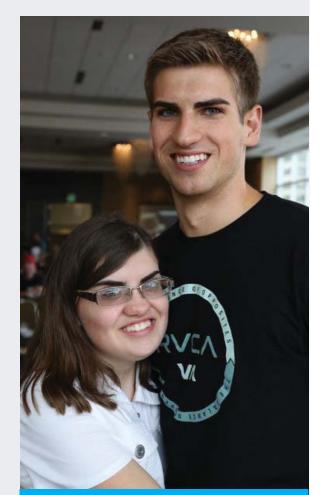




TO FREE MEMBERSHIP FOR ALL.

MEMBERSHIP IS NOW OPEN TO ANYONE
INTERESTED IN SUPPORTING AND
ENGAGING WITH THE SMS COMMUNITY.

OUR MEMBERSHIP INCLUDES
PARENTS, SIBLINGS, GRANDPARENTS,
FRIENDS, EDUCATORS, RESEARCHERS,
THERAPISTS, AND ADVOCATES.



M E M B E

6 REASONS WHY IT'S IMPORTANT TO BECOME A PRISMS MEMBER

1 | Meet new families that are just like you

- Your Regional Representative will help you get in contact with other families in your area. He or she will also answer any questions you may have, and offer guidance and support.
- Many regions have informal family gatherings throughout the year. If we don't know who you are or how to contact you, you'll miss out on an important opportunity to find support and meet others in your unique situation.

2 | Access to the International SMS Conference

 As a member, you'll receive regular updates on the PRISMS International Conference directly to your email.

3 | Foster research and scientific awareness

- Becoming a member is critical to furthering research. Our membership list provides us with the latest number of cases of Smith-Magenis Syndrome. That number will give us an opportunity to accelerate research initiatives into Smith-Magenis Syndrome.
- As the go-to source of information about SMS for the scientific community, an updated membership list helps us to direct researchers to families interested in propelling research forward.

R S H I F

 With membership you gain access to research updates sent directly to your email, including information on the latest in SMS research following each SMS Research Symposium.

4 | Make an impact on issues important to you

- Having a clear picture of how many families are affected by SMS will help us to raise awareness of SMS and its related conditions among national and local lawmakers, federal agencies, and other non-profits in the special needs community.
- There's strength in numbers. It's important that we're able to show the impact of our community.
- An updated membership number will help us to gain support from additional donors and funders.

5 | Join a growing international community

- We encourage families, researchers, and educators around the world to become part of our organization. Membership is open to everyone.
- PRISMS has members from more than eight countries.

6 | Stay in touch with PRISMS

- As a member you will receive quarterly Spectrum Journals via email with the latest news about families, research, and the organization.
- You'll also get the latest news and information from PRISMS emailed to you about critical topics such as our international conference, research studies or updates on key developments that affect your family.



Rod Allen

Frank & Betsy Andersen Harriet and Martin Arno Kevin & Darla Atherton Lynne & Steve Baker Nicole Harter Bale

Eliane Barros and Tiago Madruga

Mary & Randy Beall Gina & Steve Belden Sonia & Brian Bench

Ann Berger

Rachel & Daniel Berger Cheryl & Ned Berman Joan and John Bielunski Raymond & Joan Bishop Carla & Glenn Blaser Ken & Christine Bolt Angela Bonato Dr. Kerry Boyd

Carol & Tom Braithwaite Steffen & Melissa Brandt

Brigitte Braun

Niven & Debbie Brooks

Carolyn Bruister Jack Byrom

Denise & Stewart Caddy Joan & Michael Campione Lesslie and Blair Carnahan Frank and Judy Carney

Andrew Chaffin

Ashton & Lynn Cheramie Ilse & Randy Ciprich Rosemary & Rod Clifford

Cheri Connealy Blythe Cooney Kellie & John Cooney Nancy & David Cordrey Robin & Tim Coutu Beverly Curtin

Thomas and Diane Daly Dawnda & Brandon Daniel Karen & Glen Daniel Ashley & Tom Danis Yolanda & Alfredo DaSilva David & Sue Kuebler David and Gail Reiner

Donna Davis Patty Davis

Ronald and Carolina de Kimpe Shirley & Donald Dechaine Esteban and Jennifer Delgadillo

Sharyn DeZelar
Dr. Lynn Diamond
Paul & Susan Diamond
Gwen & John Dill
Dennis & Tracey Dillon
Ronald and Karen Dixon
Christopher & Lindsay Doering
John Doherty & Kathleen McMonigal

Linda Duvall

Maryann & Paul Duzan

Angela Eaton Sarah Elsea

Diane & Joseph Erth Norma and Richard Erth Darrin & Jennifer Everleth

Allison Herman & William Faistenhammer

Jackie and John Fallenstein Sylvia & Jeremy Farber

Nicole Farrell

Ashley & Andrew Fazel

Ann Fields
Emily Fields
Rebecca Foster
Beverly & Steven Frey
Karen & Chuck Friedman
Matthew & Lynda Fuller
Tom and Darlis Fuller
Carol and Howard Funnell

Sara & Tsvi Gal

Gene and Jennifer Gelfand Lisa McGehee Gilbert

Edwin Gonzalez & Sheila Hernandez

Amanda & Charlie Graham Marilyn & Steve Groeteke Christine & Joey Grzybowski Sandy & Richard Hall Kristen & Michael Hamilton Stephanie & Nicholas Hanson

Tiffany Helling Roxana Hernandez Julia & Tom Hetherington Samantha Hetherington King and Kecia Hickman Rosanne and Pace Hindsley George and Anne Hobbs Kim & Eric Hoffman Kathy & Deanna Hofmann Susan & Martin Holland Cheryl & Eddie Huber Jim & Jamie Humphreys II Jim and Emily Humphreys Sabrina & Bill Hurtgen Percy & Bernadette Huston Yukiko & Tetsuya Ichino Shannon & Darin Jantzi Jackie & Wayne Johnson Ray and Rose Marie Johnson

Paula & Arthur Jump Irene Karpowicz James and Nina Kelly Jessica & Mark Kirklin Jennifer and Lou Klump Irene & Dan Knoepfle Alan and Gail Kopp Kenneth and Mary Koppers Bonnie Krautheimer Timothy and Dana Krimmel

Kathy Krisko Beth & Paul Kurtz Lincoln and Catherine Lakoff

Josephine Lawlor Miles & Robin Lawlor

Carissa Le

Mike and Allison Leatzow Michelle and Kerry Lee Michael & Michele LeMasney George and Karen Lemmert Patty & Steve Loyer

Charlene Liao & Liqun Luo Leonide Madore

Janet Manning Laura & Matt Markus William and Monica Mason

Brenda Massey
Debora & John Mayer
Mary Kate & Joe McCauley
Jim & Irene McCool
Bartley McGehee

Olivia McGehee & Jim Schleicher James and Heather Michalski Jason & Charlene Michaud Margaret & Scott Miller Mary & Paul Miller Ryan & Anees Miller Linda & David Mills Trinity and Mike Miodunski

John & Maria Mosher

Kevin Murdock & Savitri Ramsingh

Frank & Adela Nevarez

Faith Nobilucci

David & Kimberly Norman Shinji & Kaori Nozaki Frances O'Connor Kevin O'Connor Lourdes Ortega

Amy Owens
Carol & David Pa

Carol & David Pacey
Joan & Achille Paladini

Laura Paladini Kim & Tom Pastore Paul & Benita Soper Celeste & Kemal Pegram Van and Linda Peters Monica & Mark Peterson Diane & Michael Petrucci

Mary Pinchiaroli

Gianluca & Leibnitz Pirozzi Cecilia & Gordy Poole

Rajean Potter Diane Powers

Walter and Jeanette Praetorius

Liz & Bob Pucci Jim & Debbie Rahfaldt Patu & Natalie Rangitoheriri Denien & Jim Rasmussen Kelly Rausch

Ann and Lowry Reid Kay and Randy Reiter Anne Riccardi Shannon and Darrell Richard Graham and Kelsey Roberge Dennis & Janet Roberts Jillian Robertson Johnna Robinson

Kyle & Aileen Rohde Jan & Keith Rolston

Marni Rolston & Jed Huseby

Renee Ryan

Kristine and Michael Sanford

Patty & Dan Saunders

Dale Schwartz Caitlin Seldon

Joshua & Breanna Shafer

Joan & Peter Sherman
Jeanie & Michael Singleton

Ann & Ron Smith Bonnie & Bill Spear

Laura Staich & Philip Ruedi Stephen & Arlene Marie Staich Kristine Ahlgren and Espen Stavland

Allison & Alex Stephanouk Jeff & Venessa Stevens Elizabeth Sullivan Jennifer Tolhurst-White

Sandy Tome

Linda & Dan Tortorelli Margaret & Robert Tortorelli Paula & Joseph Toussaint

Katy & Frank Tra John & Gwen Turner

Osman Umarji & Amina Hameed

Ana Vargas

Mary Kay & Dennis Vierling Ronald and Celeste Waclawik Ronnie and Janet Wagoner

Ivy Wetherell
E. Ann Whitworth
Heather and Daniel Wilde
June Winkler-Teixeira

Jerry & Cathy Witt

Carol & Glenn Wollschlager Stephen & Hoang Wood Deann & Jeff Yerk Michele & Joe Zdanowski

Annetta Zidzik



Z



\$25,000+

Laura Staich & Philip Ruedi

Betty Dyer

\$10,000-\$24,999

Percy & Bernadette Huston

\$5,000-\$9,999

Janet Manning

The Bost Foundation

\$1,000-\$4,999

Julia & Tom Hetherington

Karen & Glen Daniel

Sara & Tsvi Gal

Alan and Gail Kopp

Susan Ambrose

Denien & Jim Rasmussen

Jeanne Shobert

Jean Bishop

Raymond & Joan Bishop

Bryan & Karen Altsman

Kevin & Darla Atherton

Linda & Jack Hartt

Joan & Achille Paladini

Michelle and Kerry Lee

Kevin Daly

Jackie and John Fallenstein

Tracy Angeli

Kohl's

Elizabeth Mayer

Gwen Robbins

Stone Oak Therapy Services

\$100-\$999

Elena & Anthony Stout

Jennifer & Joseph Comford

Mark & Brittany Lemmons

Richard Parks

Sylvia & Jeremy Farber

Debora & John Mayer

Carol & Glenn Wollschlager

Pamela Jaderlund

Ann & Ron Smith

Diane & Michael Petrucci

Valley of the Sun United Way

Denise & David Smith

Ted Williams

Mary Pinchiaroli

Johanne Kay Rasmussen

Kevin O'Connor

Sarin & Eric Abati

Adam Blanchette, MD and Mrs. Karen Blanchette

Andrew & Bettie Buckman

Frances E Streit Foundation Trust

K.J. and Richard Hardegger

Rhonda and Kevin Lowney

William and Patricia McDonough

John and Alvina Mitchell

Howard O'Brien

Ashley Labay

Pradeep Malhotra

Kathy Krisko

Margaret & Scott Miller

Kathryn and Peter Hunter

Tyrone & Natalie King

Michele & Joe Zdanowski

Kyle & Aileen Rohde

Timothy & Janet Tuuri

Ashley & Tom Danis

Joan and John Bielunski

Christopher & Lindsay Doering

Tom and Darlis Fuller

Cheryl & Eddie Huber

Paula Canham

Joe and Julie Day Brenda Finucane, MS

Austin Garrison, D.D.S.

L. N. Zimmermann, Inc.

Charlene Liao & Liqun Luo

Sarah Neathery

Quest Pumbing

Patty & Steve Loyer

Christopher Ferreri

Linda Duvall

Kim & Eric Hoffman

Carolyn Beall

Brandon Bristow Annette Day

Michael & Cher Doherty

Steve &Terri Gaines

Inbar Gal

Debbie Magby

Mark and Carol Divens Roth

Luke and Jamie Wilburn

Dawnda & Brandon Daniel

Leah Overhand

Carol & Stan Triantafellu

Knights Of Columbus Robert H Jones Council

#3078

Miles & Robin Lawlor

Dana Deane

Faith Nobilucci

Robert & Anna Burlingame

Eric & Sherri Chan **Tobin & Stacy Crosland**

Robert & Anne Day

Carrie Doolittle

Daniel & Emily Gary

Paula & Arthur Jump

Michael & Courtney Kingston

Thomas Majer

Catherine McCann

James McFarland

Lorraine Potocki, M.D. R. W. Smith & Associates Ann and Lowry Reid

Donald and Catherine Shoemaker

Angela and Kenneth Sparks

Bonnie & Bill Spear

David and Kathryn Stanush

Brian & Linda Swierc

Temple Isaiah Sisterhood

Katy & Frank Tra

Jerry & Cathy Witt

Michael Zana

Scott & Marcia Kalina

William & Rebecca Hallmark

Yukiko & Tetsuya Ichino

Alan & Elizabeth Rohde

Sandy Tome

Ray and Rose Marie Johnson

June & Todd Jacobson

Christopher and Michelle Benavides

Frank & Adela Nevarez

Esteban and Jennifer Delgadillo

Michael & Susan Faigle

Nancy C. Jacobus

Robyn and Steve Mogul

Marcio Pinto and Monica Moreira

Ruth & Dennis Unglesbee

Jason Van Gaal

James Warman

Glenn & Sherry Watson

Larry & Judy Watters

Josh & Stephanie Williams

Lance & Eleni Levitan

Ronald and Celeste Waclawik

Tina & Andrew Witkoff

Mary & Randy Beall

Rachel & Daniel Berger

Dennis & Tracey Dillon

Beverly & Steven Frey

Patty & Dan Saunders

Allison & Alex Stephanouk

Paula & Joseph Toussaint

Denise & David Villani

Jack Byrom

Kenneth and Frances Shipman

Josephine Lawlor

Katrina Place

Keka Sircar & Mark Lucas

Holly Slaughter

William and Martha Phelps

Shannon and Darrell Richard

Stan and Connie Sweeney

Lawrence Lordi

Denise & Stewart Caddy

John & Maria Mosher

Dennis & Sandra Raterman

Olivia McGehee & Jim Schleicher

Dave and Linda Abati

Billy Belcher

Jeffrey and Krisha Belz

Jason & Laura Birnbaum Raymond Bishop, Jr.

Daniel and Kathryn Bridenbaugh

Joan & Michael Campione

Lesslie and Blair Carnahan

Frank and Judy Carney

Miguel & Cecilia Carter

Beverly Cherry

Tracy Cutler

Robert and Shannon Duvall

Timothy & Candace Ford

James Garvey

Andrew & Robin Gowa

Amanda & Charlie Graham

Marc & Rochelle Greenholtz

Richard & Sarah Gunderson

Thomas and Marilyn Hanna

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AWARENESS REPORT

TINA MCGREVY



n 2017, PRISMS awareness campaigns regarding Smith-Magenis Syndrome reached more than 300,000 people around the world. PRISMS is honored to play a role in spreading understanding and awareness of SMS to communities globally through print messaging, public speaking engagements, and social media campaigns.

- Our Facebook Group (Smith-Magenis Syndrome Support-PRISMS, Inc.) grew by more than 300 members in 2017, reaching a total of 2,083 members with members representing more than a dozen countries.
- Our Facebook Page (PRISMS, Inc.) reached more than 1,500 followers by the end of 2017 with each post receiving an average of 35 reactions.
- Our Twitter account (@PRISMS_SMS) reached a total of just over 500 followers, having tweeted over 650 messages about SMS.
- Our Instagram account (@smsprisms) reached a total of nearly 700 followers.





- We released three direct mailings over the course of 2017 to more than 2,000 homes and offices with information about SMS and the work of the organization.
- We spread awareness materials including brochures, wristbands, informational bookmarks, and awareness/compassion cards to families and professionals around the world to disseminate in their own local communities.
- We sold more than 150 PRISMS publications to individuals globally looking for more information on SMS with regards to residential settings and school success.
- We promoted knowledge of SMS through national and international channels including National Organization for Rare Disorders, Global Genes, and Eurordis.
- And More!

PRISMS believes awareness leads to understanding. We are honored to continue to build and share awareness materials and campaigns to bring greater understanding to our SMS families.



FINANCIAL REPORT

PHIL RUEDI, TREASURER

017 represented another strong year of investment in the PRISMS organization and community. In previous non-conference years, PRISMS built its cash balances in preparation for investing in the next conference. In 2017, PRISMS took a different approach and elected to incur a slight operating loss in order to fund our programs and research.

Last year, PRISMS began the funding of a post-doctorate research program at the University of Michigan, sponsored the 2017 Research Symposium and continued our funding of genetic counselling services at Baylor University. In aggregate, more than \$67,000 was spent on these programs. The University of Michigan project is a commitment of \$150,000 over two years, of which \$37,500 was paid in 2017, \$75,000 to be paid in 2018, and the balance to be paid in 2019.

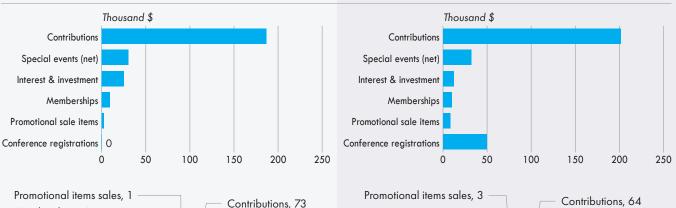
PRISMS incurred a loss of approximately \$10,000 in 2017 before interest and investment income. Interest and investment income more than doubled in 2017—to more than \$25,000—due to strong financial markets. As a result, net income in 2017 was more than \$15,000 despite the significant investments highlighted above. We are grateful to the SMS community for all its support.

In last year's annual report, PRISMS highlighted that it would expect its cash balances to decline due to those investments, but strong community support and investment returns allowed PRISMS to maintain its strong financial position with more than \$500,000 in cash and investments at the end of the year.

With the 2018 International Conference and a full year of research support, 2018 should be a year where PRISMS will draw on its financial reserves. In addition, the elimination of membership fees and changes in the U.S. tax code may weigh on revenues.

PRISMS continues to seek out new sources of funds to support its work and organization. Fortunately, strong support from the membership and families of SMS persons has put the organization in a position of strength. PRISMS is grateful for all the hard work of the executive director, staff and volunteers to identify, develop and fund new programs and research that will provide lasting benefits to our community.

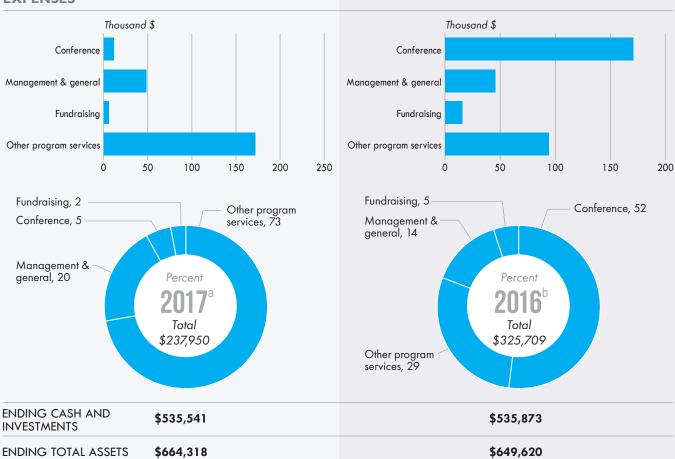
SUPPORT AND REVENUE







EXPENSES



SUPER SMSers

Spectrum is proud to recognize the following SMSers for their accomplishments.

Kaylor McDaniel, 10, Sioux Falls, SD. An early riser, like so many SMS kids, Kaylor has started accompanying her father, Dr. Ross McDaniel,



to his 5 a.m. Wednesday weightlifting workouts. Dr. McDaniel, a chiropractor, works out with a group of fellow weight lifters that call themselves "Macho Madness." Kaylor waits at each weightlifting station, and when it's time for the group to move on, she blows a whistle. Sometimes, Kaylor will point to her eyes and then point to a

weight lifter—just to let him know she's watching him. "Wednesday mornings have become her favorite," says Kipley McDaniel, her mother. "The members of Macho Madness and other people working out at the gym are so kind to her and inviting." Kaylor, who participates in adaptive aquatics and adaptive cheerleading, also helps her dad coach a Special Olympics basketball team on Friday nights.

John Brissey, 28, Medical Lake, WA. After a 3 ½-year process, John recently was placed in a residential building called Lakeland Village. "There's been a few bumps in the road ... but it's going really well," said his mother, Tina Brissey, who originally was denied the placement but

won on an appeal. Among the 250 residents are several others with SMS, including one lady who has been there for 25 years. John works at a Goodwill store and enjoys Special Olympics bowling and surfing on his iPad.

Amelie Lague, 12, Melbourne, Victoria,
Australia. Two years after making her first full
green runs with the assistance of a harness,
Amelie recently made multiple ski runs harness
free. Amelie, who began skiing at age 4, is
continuing to develop her skills, and plans to
participate in Victoria's state Interschools Disabled
Wintersport competition in August.

Austin Lawrence, 4, Marion, OH. Austin enjoyed a big day out recently when he went to COSI, a hands-on science museum in Columbus, OH; watched "Snow White and the Seven Dwarfs;" and ate dinner at a restaurant—and his behavior was exemplary. "It was like a day with a typical kid," says Rachel Lawrence, Austin's mother. "It was exciting." The Lawrences adopted Austin from Bulgaria in July 2016.

Nihael Mannukadan, 9, Melbourne, Australia.

Nihael and his sister, Nissel, 6, danced in two Indian community stage shows, one last October and another at Christmas time. They teamed up again for another performance in early April.

If you have an SMSer who deserves recognition for his or her achievement, email ddillon923@gmail.com.

